



# Leadership for Clinical Leads and Clinical Directors

**6** external CPD points

## Introduction

Senior clinical leaders in both primary and secondary care, work in a challenging and often stressful, environment. The pressures endured by senior leaders is arguably more acute in health care than any other. Few professions come under such close scrutiny and accountability for their decisions, and they need to be resilient in the face of pressure and persuasive with colleagues. Day one covers the skills of personal resilience, influential communications and handling conflict effectively. Day two then looks at the skills required by senior leaders to develop clear clinical business plans and deal with complex problems in a logical and effective manner. It also covers how to use appraisal and performance management to get the best out of their teams. This course is highly interactive, and the facilitator will focus on problems experienced within the new PCN environment as well as those working in an acute setting.

## Course Structure

- **2 x 2.5 hour webinars - £250.00 + VAT - (suitable for Clinical Directors from PCNs)**
- **Date: tba**

## Module A Objectives - Enabling participants to:

- Manage their own state and build skills of resilience
- Develop and practise the skills of assertiveness as a senior leader
- Understand various models for influence and practice applying these skills to typical situations (Merrill Reid and 3D's models)
- Managing conflict appropriately and positively (Thomas Kilmann model)

## Module B Objectives - Enabling participants to:

- Understand the NHS approach to business planning
- Follow models for problem solving and decision making
- Understand how to set clear challenging goals
- Conduct effective performance management discussions
- Provide feedback to colleagues
- Manage the appraisal process

To book or enquire about this programme please contact us:

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